



# Mustak Rahman

**AGE:** 26

**ADDRESS:** Guwahati, Assam, India

**PHONE:** +917002161261

**EMAIL:** [contact@mustakrahman.com](mailto:contact@mustakrahman.com)

**WEBSITE:** [www.mustakrahman.com](http://www.mustakrahman.com)

**Hello! I'm Mustak Rahman.**

I developed a liking for Branding and Marketing at a young age. I hold more than 5 years of experience in Brand Development, Digital Marketing, Web development, Graphic Design and more.

Currently, I make use of my skills to assist Startups and Businesses develop quality strategies that help them grow and establish sustainable brands.

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## SOCIAL PROFILES

\* LinkedIn: <https://www.linkedin.com/in/mustakrahman/>

## WORK EXPERIENCE

**CEO** at *Sun Natural Foods Products*, 2022-2024

Established a Brand Identity using a combination of strategy, visuals, online presence, social media and ecommerce marketplaces.

**Director** at *PrimePlex Technologies Pvt. Ltd.*, 2021-2023

Worked with clients from all over the world, helped many Startups and existing Businesses grow with my Entrepreneurial Skills and IT Services specialised on Ecommerce.

**Web Developer** at *Indian Railways*, 2019

Developed and Managed an Official Website for Coach Maintenance Depot of North East Frontier Indian Railways.

## EDUCATION

**B.Tech (Computer Science Engineering)** ( June 2016 – September 2020)  
*Scholar's Institute of Tech. & Management, Guwahati*

**Internship** (February 2019)  
Integrated Telecom/Data Network & Cyber Security Internship in  
*Bharat Sanchar Nigam Limited [BSNL]*

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## SKILLS

- Brand Building
- Digital Marketing
- Web Development & Design
- Graphic Design/Creative Video Editing
- WordPress/WooCommerce/Shopify
- HTML
- SEO
- Adobe Photoshop/Premiere Pro/After Effects
- Google Analytics Tools
- Social Media Management
- Ad Campaign Creation & Management

## LANGUAGES

★★★★☆ English  
★★★★☆ Hindi  
★★★★☆ Urdu  
★★★★★ Assamese

## MY STRENGTHS

- Problem Solving
  - Resilience & Adaptability
  - Attention to Detail & Accuracy
  - Observational Skills
  - Business Awareness
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